

# Yu-Yeon Cho

635 W 42nd St. #14A  
New York, NY 10036

+1 401 316 5948  
<http://www.yuyeoncho.com>  
yuyeoncho (at) gmail (dot) com

## **Education**

**Rhode Island School of Design, Providence RI 2008**  
Bachelor of Fine Arts, Graphic Design

**NASA Sponsored Studio, RISD, Providence RI 2008**  
Course work in collaboration with NASA

**Seoul Women's University, Seoul Korea 2002-2004**  
Course work in fine art, Painting

## **Experience**

**Lippincott, New York, NY 2008**

Graphic design internship: Designed both external and internal materials including Brand guidelines, Sponsorship logo, Employee package, and Customer experience map.

**Landor Associates, New York, NY 2008**

Post Graduate Corporate Identity Internship: Assisted and designed various materials including corporate identities, Brand drivers, Brand look and feel(housestyle), and internal design projects.

**MTV Networks Creative Service, New York, NY 2007**

Assistant Designer Internship: Designed materials and website for Television Communication Association, and small projects.

**No.11, Inc, New York, NY 2006**

Assistant designer Internship: Worked on new layouts for Muse, Italian-fashion magazine and official website for No.11, Inc. Gained insights into the professional design market.

## **Other Experience**

**Office of Information Technology, RISD, Providence RI 2007**

Consultant & Lab monitor: Provided computer troubleshooting and network management for Student Computer Services.

**Gwang-jin Middle School, Seoul Korea 2002**

Animation Instructor: Co-taught animation class for students with a focus on figure drawing, story boarding, and character design.

## **Skills**

Computer: Macintosh, PC, Adobe Creative Suit 2 & 3, QuarkXpress, Fontlab, Typetool, Macromedia Flash, After Effects, Dreamweaver HTML, Microsoft Office

Languages: fluent in English and Korean. (*Citizen of the United States, educated in both Korea and the US.*)

## **Honor**

2006-2007 Honor Student,  
Rhode Island School of Design

## **Design Affiliation**

AIGA, New York chapter  
Art Directors Club  
D&AD